



Media kit 2026

The aviation and aerospace company directory.
4,629 companies. 109 countries. One place to be found.

theflyingengineer.com



Executive summary

The Flying Engineer is an aviation business directory and publication. Buyers use it to find charter operators, MROs, parts suppliers, flight schools and hundreds of other aviation companies.

Listed companies receive \$1m in qualified enquiries every week. We hold 3,000+ #1 rankings on Google, and AI assistants like ChatGPT, Claude and Perplexity now read and cite our company pages.

Our audience is 50,000+ aviation professionals and decision-makers across 56 countries.

\$1m

in qualified enquiries, weekly

3,000+

#1 Google rankings

7.6M

company listing views

The Flying Engineer community

From flight schools and startups to jet charter, aircraft parts and air ambulance services.
More than 30,000 people follow us on social media.

16.3K

Instagram followers

12K

Facebook followers

1.9K

LinkedIn followers

30K+

followers in total

Lifetime and Featured listings are shared on these channels, so your company reaches people who already follow aviation business news.

Who reads The Flying Engineer

89% of our audience hold managerial and C-level positions. They come to us when they need a supplier, a partner or an operator.

Who they are

Airlines, MROs, training schools, charter operators, OEMs and their suppliers, across the whole aviation value chain.

What they want

Certified suppliers, new service partners and companies they can trust for long-term work.

What they read

Sustainable aviation, new technology, regulatory updates, hiring and ways to cut costs.

What changes

Buyers find the right company faster. Listed companies get enquiries from people who are ready to buy.

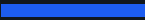


Our platform

A directory of 4,629 aviation and aerospace companies in 48 categories and 109 countries.

Every company has its own page with services, contact details, a map and a quote request form. Next to the directory we publish news and guides: 504 articles so far.

Aircraft Cargo	Airline Support	Aviation Real Estate
Aircraft Charter	Airports	Flight Schools
Aircraft Design	Air Ambulance	Fractional Ownership
Aircraft Financing	ATC Systems	MRO
Aircraft Management	Aviation Attorneys	VIP Charter
Aircraft Parts	Aviation Logistics	And 31 more



The numbers

4,629

companies listed

48

categories

109

countries

504

articles published

7.6M

company listing views

28,637

views on our most viewed listing

967K

Google search views in 30 days

42K

ranked keywords

Found on Google. Cited by AI.

People now ask ChatGPT, Claude and Perplexity which company to call. These assistants read our company pages and cite them in their answers.

Over the last two months, visits referred by AI assistants have overtaken visits from Google search.

You ask an AI assistant

"Which companies offer air cargo charter in Europe?"

The answer cites

[theflyingengineer.com/listing/...](#)

Every listing carries structured data, so Google and AI assistants understand what your company does and where it works.

List your aviation business

Your company page works for you every day: in the directory, on Google and in AI answers. Does your business serve aviation, from coffee machines for private jets to finance and chauffeur services? You are welcome too.

What you get

1 Access to decision-makers

Reach 50,000+ aviation professionals in 56 countries. 89% are managers or C-level.

4 Qualified leads

Quote requests go straight to your inbox. Listed companies share \$1m in enquiries every week.

2 Search that works

Our 3,000+ #1 Google rankings carry your listing, with a do-follow link to your website.

5 Social reach

Lifetime and Featured listings are shared with our 30K+ followers on Instagram, Facebook and LinkedIn.

3 Visible in AI answers

Structured company pages that ChatGPT, Claude and Perplexity read and cite.

6 Results from day one

Your page goes live as soon as you claim it. You can edit it any time.

Packages

Starter

\$30

per year

Take control of your listing and keep it up to date.

- ✓ Claim or add 1 company listing for 12 months
- ✓ Do-follow link to your website
- ✓ Edit your description, contact details and map
- ✓ Quote requests sent straight to your inbox
- ✓ Structured data so Google and AI assistants understand your business
- ✓ 3 photos

Lifetime

\$99

lifetime, one payment

Pay once. Your listing stays live for as long as the site exists.

- ✓ Claim or add 1 company listing, for good
- ✓ Do-follow link to your website
- ✓ Edit your description, contact details and map
- ✓ Quote requests sent straight to your inbox
- ✓ AI visibility: a structured profile that ChatGPT, Perplexity and Google AI can read and cite
- ✓ Your listing shared on our social media (29,700+ followers)
- ✓ 5 photos
- ✓ No renewals, ever

Featured

Most visible

\$199

lifetime, one payment

Be the first company people see, and get talked about beyond the directory.

- ✓ Everything in Starter
- ✓ Top of your category and region (max 3 featured per area)
- ✓ Featured badge
- ✓ 3 social posts to our 29,700+ followers (Instagram, Facebook, LinkedIn)
- ✓ 1 Partner Spotlight article on Flying Engineer
- ✓ Press release published on Flying Engineer, for extra AI visibility
- ✓ 20 photos and video
- ✓ One payment, no renewals



Add-ons

Boost any plan with extra coverage.
Available with Starter, Lifetime and
Featured.

Press release

We write your news (new aircraft, base, contract or hire) and publish it in our News section, with a link to your website, and share it on our social channels.

\$50

Company feature article

An 800 to 1,200 word profile, written by us from a short interview, with your photos and a link to your website. Found in Google and AI answers.

\$90

No competitors on your page

Visitors to your listing see only your company. We remove the "Similar companies" block for 12 months.

\$49
a year

AI visibility check

We ask ChatGPT, Claude, Perplexity and Google AI about your company and send a short report: what they say, what is wrong and what to fix.

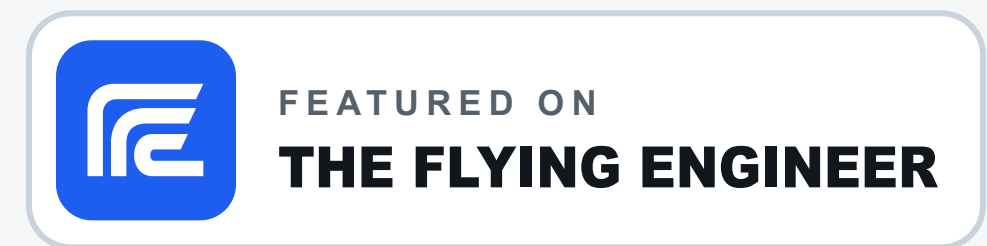
\$79

Show you are featured

Listed companies can add a free "Featured on" badge to their website. Three styles, each in light and dark.

The badge links your website to your company page. Visitors see you are part of the aviation directory. Google and AI assistants see the same company in two places, with the same details, and connect them.

Claim your listing, check your details, add the badge. It helps AI assistants name your company.





Last week alone, they delivered an air cargo lead valued at \$700,000. Their ability to connect us with qualified decision-makers in the aviation industry is unmatched. We're extremely satisfied and look forward to continuing our partnership.

— Richard Richie, Jet Luxe



Join us

Claim your listing and start getting enquiries.

Email

info@theflyingengineer.com

Packages

theflyingengineer.com/packages/

Media kit

theflyingengineer.com/media-kit/